## TERRYWILLIAMS OF THE PEOPLE ENGAGEMENT EXPERTS

# CALCULATE THE COST OF STAFF AVOIDING TOUGH WORKPLACE CONVERSATIONS

#### Survey

Privately ask your team members how much time per week they spend on activity that could have been prevented by a tough conversation



#### Employee Productivity Loss

Est weekly hours lost x average hourly wage x 52



### **Client Dissatisfaction / Churn**

Your est client annual churn rate % x average annual client revenue x your total number of clients

#### Employee Turnover Costs

Average salary of departing staff





#### x 100% = replacement costs



### Legal & Compliance Risks

If your firm settles just one workplace conflict at \$30,000, that's already more than the cost of proactive training.

### Training has a rapid & significant ROI

If even one talented team member doesn't quit for a year with a minimal \$50,000 salary, because you spent \$12,500 on training, that's good ROI!



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